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**FOR IMMEDIATE RELEASE**

**Stein Mart Supports Dreams Come True of Jacksonville  
Fundraiser Coming to Jacksonville Area Stores**

JACKSONVILLE, Fla. – Stein Mart, Inc. (NASDAQ: SMRT) announced today that they will be hosting an instore fundraising campaign to benefit Dreams Come True (DCT) of Jacksonville. From May 7 to 28, customers will be given the opportunity to make a donation to DCT at Stein Mart’s six Jacksonville area stores.

Dreams Come True is the First Coast’s only locally-based dream granting organization dedicated to using the power of a dream to bring hope and joy to every First Coast child battling a life-threatening illness. Since 1984, they have fulfilled the dreams of more than 3,800 children.

While Stein Mart has been a longtime supporter of DCT, this is the first time they have partnered to raise funds inside the Jacksonville area stores.

Since this is a new initiative between the two groups, the Delores Barr Weaver Fund at The Community Foundation for Northeast Florida will be matching all proceeds raised at the Jacksonville area Stein Mart locations during the campaign. 100% of the donations collected through the campaign will support the programs and services of the organization in conjunction with their Dreams Come True 5K event on September 29, 2018 at the Jacksonville Baseball Grounds.

“Giving back to the community is a priority within the Stein Mart culture, and when our efforts can support local children, it is the greatest gift of all,” said Hunt Hawkins, Chief Executive Officer. “Supporting Dreams Come True is just one small way we can say thank you to this incredible organization for all the good they do for children in Jacksonville and Northeast Florida.”

*About Stein Mart*

Stein Mart, Inc. is a national specialty off-price retailer offering designer and name-brand fashion apparel, home décor, accessories and shoes at everyday discount prices. Stein Mart provides real value that customers love every day both in stores and online. The Company currently operates 289 stores across 31 states. For more information, please visit [www.steinmart.com](http://www.steinmart.com).

*About Dream Come True of Jacksonville*

Founded in 1984, Dreams Come True is the only 100 percent community donor-funded nonprofit dedicated to fulfilling the dream of every First Coast child who has a life-threatening illness, while bringing them hope and joy throughout their medical journey. To learn more, please visit [www.dreamscometrue.org](http://www.dreamscometrue.org) or call 904-296-3030.

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